CAFEOLOGY'S CARBON NEUTRAL BY 2025 PLEDGE



NOW-2021

People & Ethics

- All our actions are underpinned by our morals and strapline as 100% Ethical and Sustainable in everything we do
- Ongoing development of our long term direct relationships with our producers and close engagement with our full supply chain
- Environmental Champion Liam Worsley empowered to lead an engaged and motivated team
- Continual development following recognition as an award winner for sustainability and environmental practices – (Guardian Sustainable Business Awards and European Business Awards for Environment Winners)

Infrastructure

- Operating from a BREEAM excellent standard roastery fitted solar panels for daylight consumption policy to enable grinding and charging & low energy movement triggered lighting
- Hybrid / electric car fleet
- · Internal shredder to produce packing material in house

Products

- Fairtrade, direct trade, organic and bird friendly products
- Zero package delivery options
- Compostable disposables
- Compostable coffee bags
- · Recycled packaging
- Plastic free Tea packaging

Actions

- Electric vehicle deliveries
- · Charge electric vehicles via solar power
- · Operate paperless using cloud based software
- Track and manage our carbon footprint
- Composting programme
- Recycle metal and plastic via EMR
- Black waste produced measured and tracked
- · Reuse, redeploy or recycle attitude

Development actions towards 2025 net carbon neutral

- Track to ensure that we are accurately offsetting our calculated carbon due to coffee roasting using gas
- Engagement with The University of Sheffield's research team to establish a purpose for roasting bi-products chaff and spent coffee grounds
- Establish a re-purpose to reuse our hessian coffee sacks, options such as carpet underlay / fireworks wadding
- Encourage bio-diversity around our roastery by establishing rain water buts, bird feeders, planters and insect hotels
- Monitor our bio-diversity impact by conducting bi-annual species counts
- B-Corp membership
- · Project Waterfall engagement
- Liam to present to all team members Environmental Awareness Programme and provide regular progress updates
- Environmental champion Liam to collaborate with our producers on internal projects and share best practices

